

QlikView®

Powerful data discovery and interactive guided analysis

QlikView is a proven, market-leading data discovery product that offers rapidly developed, highly interactive guided analytics applications and dashboards, purpose built for business challenges. QlikView allows users to rapidly build and deploy analytic apps without the need for professional development skills, driving faster response to changing business requirements, shorter time to value, and more insight across the organization. QlikView takes interactive data discovery to a whole new level by enabling unrestricted exploration and search for users, offering collaboration and mobility for groups and teams, and supporting large deployments with enterprise-class scalability and management tools. QlikView 12 runs on the same, second generation QIX engine that also powers Qlik Sense®.

Guided analytics apps and dashboards

QlikView offers interactive dashboards and analytics applications, purpose built by developers, which guide the user to discovery. Users can take advantage of a highly polished, customized user experience, specific to business problems. QlikView apps offer a beautiful, pixel- perfect interface, delivered through any browser, which can be customized for complex use cases and solutions while still allowing for an unmatched level of interactivity and discovery.



Associative Model

QlikView apps are driven by Qlik's associative model, which allows unrestricted exploration and discovery for users. People can freely ask questions and probe associations in their data using simple, natural interactions such as selection and search. The QIX engine instantly responds after each click, recalculating all analytics and highlighting data relationships through easy-to-understand color cues. This empowers people to follow their own paths to insight, uncovering blind spots that would have been overlooked in query-based tools.

Comparative analysis

QlikView extends the associative model with comparative analysis, allowing users to select multiple sets of data for direct comparison. App developers are able to define multiple selection states in QlikView and can assign visualizations, tables, or sheets to one or more selection states. Business users can select and compare multiple sets of data inside an app, visualize, spot trends, outliers, or differences. This makes it easier for users to gain new insights into relative performance against benchmarks and standards.

Social data discovery

QlikView helps organizations leverage people's shared insights in the decision-making process. It allows users to explore apps in formal or informal groups, both synchronously and asynchronously. Users can add annotations to append discussion threads to visualizations, share bookmarks to direct others to their insights, and participate in live session sharing that allows full interactivity for all users.

Mobile data discovery

QlikView supports mobile data discovery with fully interactive search and exploration of server-based apps through a touch-enabled HTML5 client. QlikView on mobile provides touch-enabled access to the same apps as desktops and laptops on Apple®, Android™, and Windows® mobile devices with a specialized mode for small devices. And QlikView for iOS, a native app for Apple iPad® and iPhone®, provides an enhanced user experience with fully interactive exploration online as well as downloaded views for offline access.

Agile application development

QlikView is an agile platform for developers to build rich interactive analytic applications without the need for professional development skills. QlikView offers a robust set of tools and capabilities that help it meet the needs of all types of developers, as well as power business users who want to create their own analytic apps. It provides a powerful data integration layer for transforming and loading data from multiple sources, without the need for external tools or data repositories. Developers can rapidly create and deploy applications using a rich, integrated development environment, and APIs are available for customization and extension. And QlikView also provides direct discovery, allowing connection to big data sources such as Cloudera and Teradata in analysis without having to load all the data into memory.

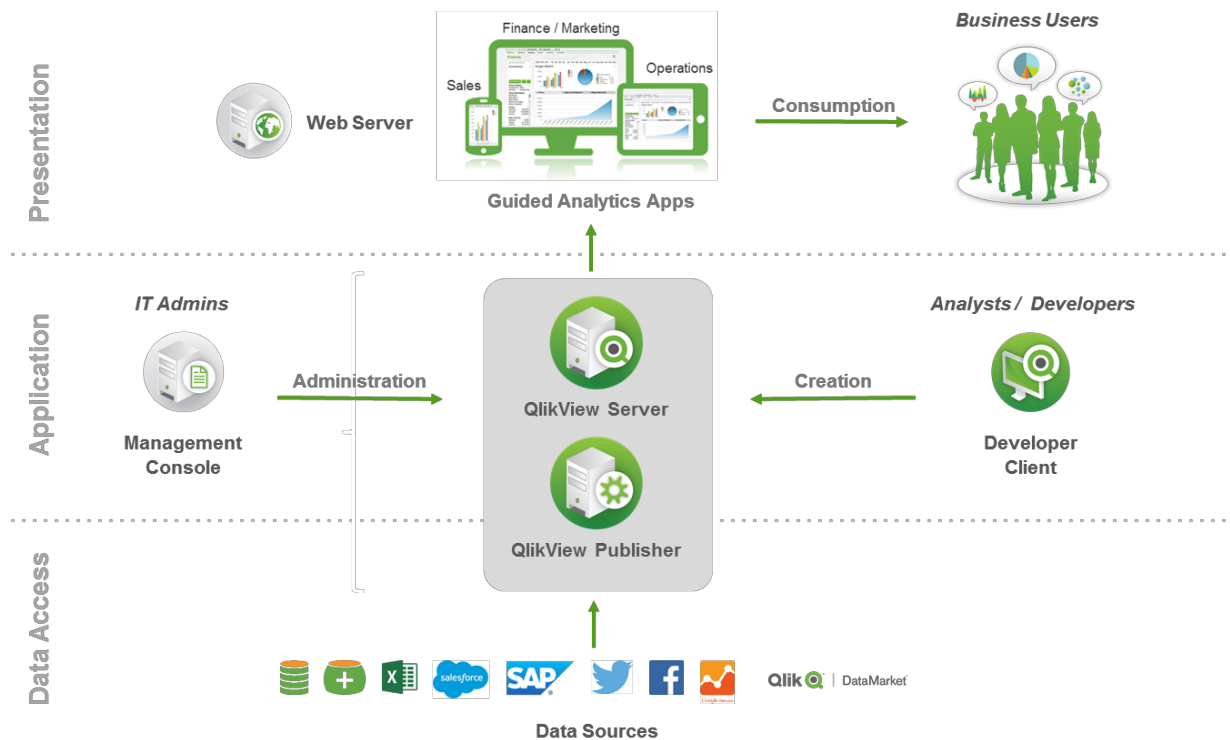
Enterprise capabilities

QlikView offers enterprise capabilities designed to maximize performance of large deployments, making them easier for IT professionals to secure, administer, and scale. QlikView provides an enterprise-class architecture with client, server, and publisher components, robust security for users, data, and applications, and load balancing and clustering to scale deployments. Administration capabilities include a unified management console, an online access point portal to deploy applications, and metadata and API management functions. And, the QlikView Governance Dashboard is a free QlikView application that delivers a 360-degree view of any QlikView deployment by visualizing information about its efficiency and effectiveness.

QlikView Architecture

QlikView offers an enterprise-class architecture that meets the management and scalability needs of the most demanding organizations. It offers a highly scalable, secure, and manageable environment for interactive data discovery. QlikView can access, combine, and load data no matter where it is located, whether file based, on premise, in the cloud, or in big data sources. QlikView developers build applications and load data using QlikView Desktop development tool, a Windows based application. QlikView apps are hosted on QlikView Server for consumption by business users, who access them through a standard web browser or a mobile client. QlikView Server offers the power of the QIX engine for unrestricted, highly interactive analysis, scaling linearly to support large numbers of concurrent users and high volumes of data.

QlikView Publisher is an optional module that provides enhanced scheduling tasks, administration, and distribution capabilities for large deployments. And QlikView Management Console offers a unified, web based interface to centrally manage all aspects of a QlikView environment.



Supporting Products

In addition to its core capabilities, Qlik offers a number of products that enhance the value of QlikView.

Qlik NPrinting®

Qlik NPrinting is an advanced report generation and distribution application for QlikView and Qlik Sense, allowing organizations to create great-looking reports quickly, in a variety of popular formats including Microsoft® Office, pixel perfect PDF, and web. Qlik NPrinting offers managed distribution and user self-service that ensure the right reports get to the right people, and provides enterprise scalability and security for large deployments. Qlik NPrinting allows QlikView to serve as a single solution for both interactive analytics and reporting, allowing organizations to retire legacy BI systems and save significant costs.

Qlik DataMarket®

Qlik DataMarket® is Qlik's integrated data-as-a-service (DaaS) offering, providing a comprehensive library of data sets from trusted sources offered on a subscription basis. A wide range of topic areas are available, including business demographics, currencies, population, economic indicators, and weather. With Qlik DataMarket, QlikView developers can easily augment their analyses with external data to get an "outside-in" perspective for added context and deeper insights. !

Qlik Connectors®

Qlik Connectors provide connectivity to a wide variety of data sources, both internal and external. From file based sources, databases and applications to websites, cloud-based services and big data sources, Qlik Connectors allow rapid access and integration of information using pre-configured, production-proven components. Qlik Connectors include the Qlik Salesforce® Connector, which improves CRM analytics and sales visibility, the Qlik Connector for SAP®, enabling analytics from a variety of SAP systems, and Qlik Web Connectors, a comprehensive suite of pre-configured connectors for major social media and web-based data sources.

About Qlik

Qlik (NASDAQ: QLIK) is a leader in visual analytics. Its portfolio of products meets customers' growing needs from self-service visual analysis to guided, embedded and custom analytics to reporting. Approximately 40,000 customers rely on Qlik solutions to gain meaning out of information from varied sources, exploring the hidden relationships within data that lead to insights that ignite good ideas. Headquartered in Radnor, Pennsylvania, Qlik has offices around the world with more than 1700 partners covering more than 100 countries.

